

CASE STATEMENT

The **PARK DEPARTMENT** is seeking to establish a legal, independent organization, 501(c)(3), that will exist for the sole purpose of “preserving, promoting, acquiring, protecting and developing park land, facilities and recreational programs in (City/County), State owned and operated by the (Government Authority) as detailed in the Articles of Incorporation application “to lessen the burden of government” to provide these parks, facilities, and programs.

The **PARK DEPARTMENT** is embarking on a cutting edge campaign and positioning itself to ensure the financial stability the **PARK DEPARTMENT** for the 21st Century and beyond. The core focus will be to offer supporters the opportunity to permanently endow programs, facilities, natural areas, and specific historic sites. In exchange for Legacy endowment funds and Sponsorships, donors will receive naming rights to the endowed entity for a specified period of time. The funds will be held specifically for the named facility or program and the funds will be used to maintain and improve the facility or program. To accomplish this goal the foundation will be working closely with the staff of the **PARK DEPARTMENT** in developing an asset inventory identifying potential facilities and programs and establishing the necessary endowment amounts for legacy naming.

To assist in fundraising, the Foundation will be establishing a support advocacy group “Friends of the **PARK DEPARTMENT.**” The group will be a broad based, dues paying, support and advisory group. All members of current organizations, volunteer groups, facility season permit holders, youth sports groups, current and former donors, known area philanthropists, and others will be encouraged to join in the development stages. Dues will be used as unrestricted foundation operating funds. Most importantly, the “Friends” will be asked to identify potential major donors and individuals who have interest in the long-term viability of the parks and who might consider planned giving options.

201_ is a pivotal year for the development of the Foundation and the focusing of financial support through endowment gifts to the **THE PARK DEPARTMENT** and its’ extended community. The newly established Support Foundation Trustees will be meeting with potential donors, trust officers, “like” Foundation Trustees and estate planners. The Trustees will be outlining the giving opportunities as the Foundation vehicle materializes.